



GUIDEBOOK

INTERNATIONAL COLLABORATIVE COMPETITION 2024 (VOL. 1)

Faculty of Social Science and Education Universitas Potensi Utama

“Strengthening International Relationship Through Education And Culture”

CATEGORY: SPEECH COMPETITION | ESSAY WRITING COMPETITION | SINGING COMPETITION |
DRAMA COMPETITION | DANCING COMPETITION

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I. INTRODUCTION

A. Activity Background

The vision of the Social Science and Education Faculty Universitas Potensi Utama Medan is "Making the Faculty of Social Science and Education Faculty superior, international and national quality". In an effort to encourage the young generations with international quality, excellence, and competitiveness, an International Collaborative Competition (ICC) 2024 was held. Through the topic of the competition on "Strengthening International Relationship Through Education and Culture", students are expected to be able to convey their views regarding Social Media and provide solutions to the impacts caused. In addition, this competition hopes to improve the ability to analyze, communicate, think critically, and be creative and innovative.

In organizing ICC 2024, Universitas Potensi Utama Indonesia is collaborating with several universities in ASEAN such as Vallaya Alongkorn Rajabath Under the Royal Patronage Thailand, UCYP University Malaysia, University of Northern Philippines and Instituto Politécnicó Betano Timor Leste.

B. Activity Objectives

1. Supporting the implementation of the vision of Social Science and Education Faculty Universitas Potensi Utama in every activity.
2. Provide space for students to express creativity through the competitions.
3. Enhance the competent and creative personality of each student.

C. Activity Theme

“STRENGTHENING INTERNATIONAL RELATIONSHIP THROUGH EDUCATION AND CULTURE”

D. Event Name

International Collaborative Competition (ICC) 2024

E. Timeline

Open Registration and Submission	: Agustus 1, 2024
Close Registration and Submission	: September 30, 2024
Review and Evaluation	: October, 01 – 14 2024
Awarding Announcement	: October, 15 2024

F. Service Information

Furthermore, kindly contact the following individual.

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II. TERMS & CONDITIONS

A. General Conditions

1. Participants are general university students, both Indonesian and international students.
2. Participants are individual.
3. The video submitted is original and has never been a winner in any competition and is not in the process of another competition and has never been published anywhere.
5. Participants who have been registered in the team, are not allowed to be replaced with other participants.
6. Each individual may only participate in one team in one competition.
7. Participants register and collect results according to the event timeline that has been determined.
8. Each participant must comply with the rules that have been set during the series of events.
9. The decision of the jury is absolute and cannot be contested.
10. All participants receive an e-certificate that can be accessed via Google Drive/ Social link after the finalist announcement.
11. If participants violate the applicable provisions, there will be special sanctions given by the committee to participants.

B. Registration Mechanism

1. Participants must read the booklet first and are willing to comply with the existing conditions.
2. Each team leader must fill out the registration form at the following link
3. Participants must follow the Instagram account @official_upu
4. Registration is free of charge.
5. Participants are allowed to participate in more than one branch of the competition.
6. After filling out the registration form, the group leader must confirm to the contact person via Whatsapp. With the format:

Name_Team_Date_Submission Form_Done

7. Registration is done no later than September 30, 2024 at 23:59.
8. All actions of participants who violate the rules that have been set will result in a reduction of points or disqualification.
9. Decisions that have been made by the Judges are inviolable and absolute.
10. Rules can be changed at any time by the committee and changes will be informed in the ICC UPU 2024 participant group (WhatsApp).
11. By registering as a participant in the ICC UPU 2024 competition, all participants are deemed to have agreed to all provisions, technicalities, and requirements set by the committee.

III. WORK COLLECTION AND MECHANISM

A. Speech Competition

(Topic : The Importance of Culture In Education")

A.1 . Work Collection Mechanism

1. Participants prepare a presentation video with a duration of 5 — 10 minutes.
2. Videos that exceed the duration will be subject to mark deduction.

3. Video works are sent in the form of Video with the file name format Speech_Chairman's Name_Title
4. The g-drive/ Social Media link of Video works (open access) are collected at the following: <https://bit.ly/InternationalCC-2024>
5. Each participant must submit the work maximum on September 30, 2024 at 23:59. If the participant is late in submitting the work at the specified time, the video will not be accepted.

A.2. Speech Requirements

1. Participants are required to make a video speech with the topic "The Importance of Culture In Education".
2. Participants are prohibited from using sentences with elements of racism, violence, and pornography.
3. The video must be made in 16:9 ratio and landscape format.
4. Videos are required to show the participant's face and have a clear voice.
5. Speeches are delivered with the creativity of each participant.
6. Participants are required to dress neatly.
7. The language used is English.
8. The decision of the committee and the jury is absolute and inviolable.
9. If there are participants who violate any provisions and conditions of the IECFEST 2024 Social Media speech competition, the participants will receive sanctions in accordance with the decision of the ICC 2024 Committee.

Video Speech will be judged by a panel of judges determined by the IEF 2024 Committee with the following specifications.

No	Rating Format	Assessment criteria	Weight (%)	Score (1–100)	Score (weight x score)
1.	Video Presentation	<ul style="list-style-type: none"> • Video duration is not less and more than the setting (5 – 10 minutes) • Video quality (Image clarity and sound clarity) • Creativity and Uniqueness • One take Video shot, no edited, fullbody 	25		
2.	Presentation	<ul style="list-style-type: none"> • Manner of speaking (attitude, intonation and how to attract audiences) • Confidence when delivering the speech 	55		

		<ul style="list-style-type: none"> •Quality/interesting content of the speech • Method of delivery, errors 			
3.	Applicative	<ul style="list-style-type: none"> • The suitability of the speech ideas with the theme, as well as the solutions presented for the community (conclusion) 	20		
Total Score 100					

B. Singing Competition

B.1. Work Collection Mechanism

1. Participants prepare a singing video with a duration of 5 — 10 minutes.
2. Videos that exceed the duration will be subject to mark deduction.
3. Video works are sent in the form of Video with the file name format Singing _Singer's Name_Title
4. The g-drive/ Social Media link of Video works (open access) are collected at the following: <https://bit.ly/InternationalCC-2024>
5. Each participant must submit the work maximum on September 20, 2024 at 23:59. If the participant is late in submitting the work at the specified time, the video will not be accepted.

B.2. Singing Requirements

1. Participants are required to choose one of the following songs :
 - Listen by Beyonce
 - Sorry Seems to Be the Hardest Word by Elton John
 - My heart will go on by Celine Dion
 - Shape of you by Ed sheeran
 - Titanium by David Guetta
 - Someone like you by Adele
 - You are the Reason by Calum Scott
2. The video must be made in 16:9 ratio and landscape format.
3. Videos are required to show the participant's face and have a clear voice.
4. Lyrics must not contain any profanity and/or political allusions.
5. Each participant will need to start by introducing himself/herself, his/her University, and the title of the song he/she will be singing.
6. Contestants should be trained to sing in an expressive & spirited way. They should be able to articulate well. They must be proficient with the use of microphones.
7. The songs and lyrics must be memorized; no video screens will be used.
8. Contestants should stay on stage (defined "Singing" area) while singing.

9. Participants are required to dress neatly.
10. The decision of the committee and the jury is absolute and inviolable.
11. If there are participants who violate any provisions and conditions of the ICC 2024 singing competition, the participants will receive sanctions in accordance with the decision of the ICC 2024 Committee.

The Singing Video will be judged by a panel of judges determined by the ICC 2024 Committee with the following specifications.

No	Rating Format	Assessment criteria	Weight (%)	Score (1–100)	Score (weight x score)
1.	Video Presentation	<ul style="list-style-type: none"> • Video duration is not less and more than the setting (5 – 10 minutes) • Video quality (Image clarity and sound clarity) • Creativity and Uniqueness 	25		
2.	Performance	<ul style="list-style-type: none"> • Manner of singing (posture, eye contact, poise) • Level of Confidence when singing 	55		
3.	Technical Skills	<ul style="list-style-type: none"> • The suitability of pronunciation and intonation. 	20		
Total Score 100					

C. Essay Writing Competition

(Topic : The Importance of Culture In Education ".)

C.1 . Work Collection Mechanism

1. The essay works are sent in the form of essay with the file name format Essay_Writer's Name_Title
2. The g-drive link of Essay works (open access) are collected at the following:
<https://bit.ly/InternationalCC-2024>
3. Each participant must submit the work maximum on September 30, 2024 at 23:59. If the participant is late in submitting the work at the specified time, the video will not be accepted.

C.2. Essay Writing Requirements

1. Participants are required to write an essay with the topic " The Importance of Culture In Education ".

2. Participants are prohibited from using sentences with elements of racism, violence, and pornography.
3. Participants should write Essays according to the topic

Format for Essay

- The essay should be typed in times new roman, 12 size with double spacing and A4 size.
 - Word Limit 1200 Words
 - The topic theme should be clearly mentioned in the top margin of the sheet
4. The essay should be the original work of the student and it should not be copied from anywhere.
 5. The same should be mentioned separately in the form at the time of submission.
 7. The language used is English.
 8. The decision of the committee and the jury is absolute and inviolable.
 9. If there are participants who violate any provisions and conditions of the ICC 2024 Essay competition, the participants will receive sanctions in accordance with the decision of the ICC 2024 Committee.

The Essay Writing will be judged by a panel of judges determined by the ICC 2024 Committee with the following specifications.

No	Rating Format	Assessment criteria	Weight (%)	Score (1–100)	Score (weight x score)
1.	Structure	<ul style="list-style-type: none"> • Paper is logically • organized Easily followed • Effective, smooth, and logical transitions • Professional format 	25		
2.	Grammar/mechanics	<ul style="list-style-type: none"> • Manipulates complex sentences for effect/impact • No punctuation or mechanical errors 	25		
3.	Content/information	<ul style="list-style-type: none"> • Central idea is well developed and clarity of purpose is exhibited throughout the paper • Abundance of evidence of critical, careful thought and 	50		

		analysis and/or insight • Evidence and examples are vivid and specific, while focus remains tight			
Total Score 100					

D. Drama Competition

(Topic : Culture and Education)

D.1 . Work Collection Mechanism

1. Participants prepare a drama video
2. Videos that exceed the duration will be subject to mark deduction.
3. Video works are sent in the form of Video with the file name format Drama _Team Leader's Name _Title
4. The g-drive link of Video works (open access) are collected at the following:
<https://bit.ly/InternationalCC-2024>
5. Each participant must submit the work maximum on September 30, 2024 at 23:59. If the participant is late in submitting the work at the specified time, the video will not be accepted.

D.2. Drama Requirements

1. Participants are prohibited from using sentences with elements of racism, violence, and pornography.
2. The video must be made in 16:9 ratio and landscape format.
3. Videos are required to show the participant's face and have a clear voice.
4. Teams must consist of four to 6 to 10 students, who are solely responsible for devising and performing a drama for the competition. The students may come from the same or different year levels.
5. Duration of Drama should not be more than 30 minutes
6. Participants are required to dress neatly.
7. The language used is English.
8. The decision of the committee and the jury is absolute and inviolable.
9. If there are participants who violate any provisions and conditions of the ICC 2024 Social Media speech competition, the participants will receive sanctions in accordance with the decision of the ICC 2024 Committee.

Drama will be judged by a panel of judges determined by the ICC 2024 Committee with the following specifications.

No	Rating Format	Assessment criteria	Weight (%)	Score (1–100)	Score (weight x score)
1.	Content and Creativity	• creative response to stimulus	25		

		<ul style="list-style-type: none"> • characterisation and use of dialogue • plot structure and development 			
2.	Use of English	<ul style="list-style-type: none"> • intelligibility (pronunciation) • fluency (stress and intonation) • range of language use 	25		
3.	Drama technique	<ul style="list-style-type: none"> • physical expression of character and scenario • teamwork and interaction • use of space 	25		
4.	Vocal delivery and expression	<ul style="list-style-type: none"> • vocal projection • use of voice to express character and scenario 	25		
Total Score 100					

E. DANCING

E.1 Work Collection Mechanism

1. Participants can be an individual or a team
2. Participants prepare a dancing video with duration of 5 — 10 minutes
2. Videos that exceed the duration will be subject to mark deduction.
3. Video works are sent in the form of Video with the file name format Dancing _Dancer's Name_Title_Country or Dancing_Team's Name_Title_Country
4. The G-drive / Social Media link of Video (open access) are collected at the following: <https://bit.ly/InternationalCC-2024>
5. Participants must submit the work maximum on September 20, 2024 at 23:59. If they are late in submitting the work at the specified time, the video will not be accepted.

E.2 Dancing Requirements

1. Participants are to wear traditional attire
2. The video must be made in 16:9 ratio and landscape format.
3. Videos are required to show a clear view of the dance movements
4. The background music should be of traditional folksong
5. The decision of the committee and the jury is absolute and inviolable

6. If there are participants who violate any provisions and conditions of the ICC 2024 singing competition, the participants will receive sanctions in accordance with the decision of the ICC 2024 Committee.

The Dancing Video will be judged by a panel of judges determined by the ICC 2024 Committee with the following specifications.

No	Rating Format	Assessment criteria	Weight (%)	Score (1–100)	Score (weight x score)
1.	Video Presentation	<ul style="list-style-type: none"> • Video duration is not less and more than the setting (5 – 10 minutes) • Video quality (Image clarity and sound clarity) 	25		
2.	Performance	<ul style="list-style-type: none"> • Harmony • Music • Movement • Presentation • Charisma 	55		
3.	Technical Skills	<ul style="list-style-type: none"> • The dance movements should be sharp and recount a folklore of one’s country 	20		
Total Score 100					